

Retail

Bath House

PRODUCTS USED:
Expona Commercial,
Classic Mystique PUR,
XL PU

A selection of Polyflor products have recently been installed within the new branch of luxurious fragrance, skincare and bathing product retailer; Bath House. Over 40m² of Polyflor flooring was installed in the front of house by Treadwell Flooring of Cumbria, including Expona Commercial, XL PU and Classic Mystique PUR. This high-end retail project also features a central bespoke design courtesy of the Polyflor Design Team which is sure to attract attention. Through the use of Polyflor's state-of-the-art waterjet cutting facilities, the vision of creating a strong and recognisable brand within the space is truly achieved with a combination of Polyflor's XL PU and Classic Mystique PUR ranges.

Nigel Brooks, Company Director, comments;

"We needed a durable flooring in our store, one which could confidently withstand daily footfall; Polyflor was an obvious choice. Inspired by floors we had seen in Parisian restaurants and bistros on a recent trip, we employed the Polyflor Design Service to create an extension of our logo within the floor design to reinforce The Bath House branding throughout the shop. We're very pleased with the outcome and since the opening we've had a lot of positive feedback on the finish!"

Founded in 1997, the Bath House make all of their products in Cumbria with "a simple aim to create the very best bathing and bodycare products, that are a joy to use and are 'naturally good' for the skin"; the ethos of which is reflected throughout the design of the store.

